

Ref no: E1F1_LoE_CTAP_02-06-2025_V1
Date: 2 June 2025

To Whom It May Concern,

RE: This letter serves to wholeheartedly endorse the Community Transformation Accelerator Program (CTAP).

Each1Feeds1 NPC engaged with CTAP, and its programme to capacitate SMEs in the implementation of the "Yellow Pages Initiative" - a digital economic empowerment platform aimed at capacitating local youth, supporting Small and Medium Enterprises (SMEs), and revitalising township economies through arts, culture, and heritage-linked development initiatives.

This initiative is powered by N-Fuse, Each1Feeds1's tool as a procurement intelligence and community commerce platform that enables traceability, compliance support, data-driven impact reporting, and inclusive economic participation. N-Fuse delivers unparalleled value by digitising the procurement lifecycle, connecting SMEs to local and national supply chains, and producing detailed Environmental, Social, and Governance (ESG) metrics and social impact reports. It will be implemented in partnership with the National Youth Development Agency (NYDA) (currently finalising a Memorandum of Understanding) and supported by Ivanplats as a strategic non-financial partner, providing infrastructure and hosting community engagement.

Importantly, the initiative now also integrates the Centurion Programme - a biodiversity and heritage conservation effort focused on preserving indigenous trees and ecosystems. This component enhances the cultural and environmental preservation objective, aligning the Yellow Pages Initiative with South Africa's heritage and ecological priorities. CTAP is vital with its training programmes and solutions to take the local SMEs to the next level. Together, these components create a unified vision: empowering youth and local enterprises while preserving cultural and natural heritage.

As Each1Feeds1 NPC we are with 2 other NPCs, equal shareholding, 20% each of Meritus International. Merit "us", is the initiator and co-ordinator of the Beyond Alternative Movement of which CTAP is a central part of. This movement collaborates with both private and public structures at grassroots to establish regional economic spines, IDHs (Integrated Development Hubs) to function as HPINs (High Potential Impact Nodes). Private Sector in a well-structured manner is key and pivotal to investment and promotion into dynamic and impactful local economic development. Initial investment and promotion are dedicated to bankable socio-economic impact projects; however, capacitation of the supply chain and local SME's is vital.



The impact of the socio-economic investment is immeasurable but in future reportable regarding its impact. Impact to the likes of local community SME capacitation and supply chain absorption of emerging and struggling local SME's whilst providing an opportunity to unemployed youth to be service providers in tech solutions at dynamic business centres and developmental initiatives. This systemic solution and platform developed can going forward also function as a dynamic integrator and economic growth accelerator. The ESG reporting capacity as well as carbon blockchain enablement for the Centurion Programme will showcase 4IR within current locked-in and excluded community environments.

Please feel free to engage with us in person. As director of Each1Feeds1, I am also founder and director of Meritus International and is more than willing to share more in-depth explanations regarding all initiatives taken and especially more regarding the Beyond Alternative Movement.

Kind regards,

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